Are you passionate about transforming the food and agricultural industries? And do you have proven experience in engaging with different stakeholders to create long-term sustainable impact? The World Benchmarking Alliance (WBA) is looking for a:

**Food Transformation Lead**

The private sector has a crucial role to play in advancing the Sustainable Development Goals (SDGs), but to boost companies’ motivation, there needs to be real change in the way that their impact is measured. The WBA is developing benchmarks that compare the most influential companies’ core performance on the SDGs. We strengthen and complement our benchmarks through active engagement with civil society, financial institutions, business networks and policy makers.

Our incoming Food Transformation Lead plays a fundamental role in leading the further development of the Food Transformation Benchmark, positioning it as an overarching system transformation, which covers the WBA’s Seafood and Access to Seeds spotlight benchmarks. Working with a dynamic and global team, you will ensure the benchmark becomes a driver for companies to align their business models and operations with the SDGs. This role will include significant stakeholder engagement, building momentum, collaboration and partnership building, but the role also requires an oversight of the research and benchmark development process.

**What you do:**

- Together with the research lead(s) and spotlight benchmark leads, you lead the continuous development and improvement of the Food Transformation benchmark(s), from the scoping report to the methodology, the benchmark results as well as scaling up its impact.
- You are responsible for the impact of and the engagement around the transformation - this includes identifying the stakeholders and their needs and bringing them into the dialogue as well as maintaining the relationships.
- You identify the relevant opportunities externally to ensure that the benchmark is relevant and speaks to the outside world.
- You involve and coordinate the External Review Committee (ERC).
- You are the face of the transformation and represent WBA at (international) conferences, meetings, and events, focussing on how to get the right people to use the benchmark and create movement.
- You collaborate and provide oversight to a diverse team, mentoring our food spotlight benchmark leads and aligning the food transformation with the other World Benchmarking Alliance transformations.

**Our Transformation Lead:**

- Has at least 10 years of relevant experience in stakeholder engagement, preferably in a company setting with exposure to the food industry.
- Is a natural leader and outstanding at establishing and maintaining relationships with key stakeholders and influencers in the food sector.
- Has strong influencing, negotiation and networking skills.
- Understands the breadth of corporate sustainability and can connect the dots across a wide range of issue areas and geographic considerations.
- Is flexible working (remotely) in an evolving, collaborate and fast changing environment.
- A self-starter that has positive attitude and is able to translate complexity into simple concepts.
- Has excellent written and spoken English, a second language is desirable.

**Our offer:**

A stimulating and dynamic career, with room to grow in a purpose driven team focused on impact, ambition and teamwork. We stimulate personal growth, believe in flexible working arrangements and you will receive market-based employment benefits. We have an office/presence in Amsterdam and London and colleagues all over the world. You can be based anywhere for this role.

**Interested?**

Send your resume and cover letter to careers@worldbenchmarkingalliance.org care of Ciska de Hilster (Lead People) clearly stating the role you are applying for. The response deadline is 25 May 2020 as first interview will be held on 2 & 4 June 2020. For more information about what we do, visit our website at www.worldbenchmarkingalliance.org.