Are you passionate about benchmark development and sustainability in the seeds industry? And do you have significant knowledge of how to lead the engagement with stakeholders and create impact? The World Benchmarking Alliance (WBA) is looking for an:

**Benchmark Lead of our Access to Seeds Index**

The private sector has a crucial role to play in advancing the Sustainable Development Goals (SDGs), but to boost companies’ motivation, there needs to be real change in the way that their impact is measured. That’s why WBA develops benchmarks that will compare companies’ core performance on the SDGs. We strengthen and complement our benchmarks through active engagement with civil society, financial institutions, business networks and policy institutions.

Our incoming Benchmark Lead will play a leading role in the further development of our Access to Seeds Index, positioning the Benchmark as a spotlight of our overarching Food & Agriculture Transformation. Working with a dynamic and global team, you will ensure the benchmark becomes a key measurement and driver for seed companies to align their business models and operations with the SDGs. This role will include significant communication, collaboration and partnership building.

**What you do:**
- Lead the continuous development and improvement of the benchmark, from the scoping report to the methodology, the benchmark results and scaling up its impact.
- Be responsible for engagement on the benchmark development process - this includes identifying the stakeholders and their needs and bringing them into the dialogue and maintaining the relationships.
- Identify the relevant opportunities externally to ensure that the benchmark is relevant and speaks to the outside world.
- Involve and coordinate the External Review Committee (ERC).
- Be the voice of the benchmark and represent WBA at (international) conferences, meetings, and events, being a subject matter expert in this field.
- Collaborate and provide oversight to the Research Lead and team, including reflecting on indicators and communicating the needs of the stakeholder.

**Our Benchmark Lead:**
- Has relevant experience in the seeds (or food) industry, with proven knowledge of regional networks in sub-Saharan Africa and South and Southeast Asia.
- Is outstanding at establishing and maintaining relationships with key parties in the food sector.
- Has strong influencing, negotiation and networking skills.
- Understands the breadth of corporate sustainability and can connect the dots across a wide range of issue areas and geographic considerations.
- Is flexible working (remotely) in an evolving, collaborate and fast changing environment.
- A self-starter that has positive attitude and is able to translate complexity into simple concepts.
- Has excellent written and spoken English, a second language (preferably French) is desirable.

**Our offer:**
A stimulating and dynamic career, with room to grow in a driven team focused on impact, ambition and teamwork. We stimulate personal growth, believe in flexible working arrangements and you will receive market-based employment benefits. We have an office/presence in Amsterdam and London and colleagues all over the world. You can be based anywhere for this role.

**Interested?**
Send your resume and cover letter to careers@worldbenchmarkingalliance.org care of Ciska de Hilster (Lead People) clearly stating the role you are applying for. The response deadline is 4 March 2020 as first interview will be held on 12 & 13 March 2020. For more information about what we do, visit our website at www.worldbenchmarkingalliance.org.